



Image reproduction pricing guideline for artists
All prices are suggestions and are in USD. For informational purposes only.

INDIVIDUAL OR SMALL PRESS

Including, but not limited to: individuals or organizations whose yearly revenue does not exceed \$100k

Print run 100 or less	Print run 100 - 1,000	Print run 1,000 - 5,000	Print run 5,000 or more
\$ 15	\$ 50	\$ 75	\$ 100
Each accompanying use in print or digital format + \$10	Each accompanying use in print or digital format + \$25	Each accompanying use in print or digital format + \$50	Each accompanying use in print or digital format + \$100

NON-PROFIT, SCHOLARLY, OR INDEPENDENT ORGANIZATIONS

Including, but not limited to: scholarly books and journals, exhibition catalogs, conference proceedings, dissertations, etc.

Print run 1,000 or less	Print run 1,000 - 5,000	Print run 5,000 - 10,000	Print run 10,000 or more
Interior \$ 25	Interior \$ 75	Interior \$ 100	Interior \$ 150
Cover / Spread \$ 75	Cover / Spread \$ 125	Cover / Spread \$ 175	Cover / Spread \$ 200
Each accompanying use in print or digital format + \$15	Each accompanying use in print or digital format + \$50	Each accompanying use in print or digital format + \$75	Each accompanying use in print or digital format + \$100

FOR-PROFIT EDUCATIONAL PUBLICATIONS

Including, but not limited to: textbooks, educational catalogs

Print run 10,000 or less	Print run 10,000 or more
Interior \$ 125	Interior \$ 200
Cover / Spread \$ 200	Cover / Spread \$ 300
Each accompanying use in print or digital format + \$50	Each accompanying use in print or digital format + \$100

FOR-PROFIT, COMMERCIAL, AND CORPORATE

Print run 1,000 or less	Print run 1,000 - 5,000	Print run 5,000 - 10,000	Print run 10,000 or more
Interior \$ 75	Interior \$ 125	Interior \$ 150	Interior \$ 200
Cover / Spread \$ 125	Cover / Spread \$ 175	Cover / Spread \$ 200	Cover / Spread \$ 250
Each accompanying use in print or digital format + \$50	Each accompanying use in print or digital format + \$75	Each accompanying use in print or digital format + \$100	Each accompanying use in print or digital format + \$150

MUSEUMS AND GALLERIES

Print run 500 or less	Print run 500 - 1,000	Print run 1,000 - 5,000	Print run 5,000 or more
Interior \$ 75	Interior \$ 125	Interior \$ 175	Interior \$ 200
Cover / Spread \$ 100	Cover / Spread \$ 150	Cover / Spread \$ 200	Cover / Spread \$ 225
Each accompanying use in print or digital format + \$50	Each accompanying use in print or digital format + \$75	Each accompanying use in print or digital format + \$125	Each accompanying use in print or digital format + \$150

RELIGIOUS, CULT, OR POLITICAL GROUPS

Individual/ Small Press	Non-Profit/ Scholarly/ Independent	Churches/ Think tanks	For-Profit/ Commercial/ Corporate
\$ 7	\$ 13	\$ 66	\$ 666

SOCIAL MEDIA PLATFORMS

Facebook / Instagram	Twitter	Snapchat	Other
\$ 0.057	\$ 0.057	\$ 0.057	\$ 0.057

ONLINE ONLY (No print edition)

Individual/ Small Press	Non-Profit/ Scholarly/ Independent	For-Profit/ Commercial/ Corporate	Museums/ Galleries
\$ 5	\$ 20	\$ 35	\$ 50

FREAKS

Individual/ Small Press	Non-Profit/ Unaffiliated/ Independent	No Profit/ Para-Commercial	Other
Free	Free	Free	Free

NOTES

- All prices are suggestions based on standard image rights prices in publishing.
- Fees apply to all orders unless otherwise stated by the artist.
- All fees are per image.
- The fees for publication use include a high resolution image (TIFF file), with the exception of images for use in websites, blogs, and digital applications, which are optimized for screen viewing.
- For complex orders, special handling and retouching should be charged a fee of \$50 per hour.
- Limited editions/facsimile publications are priced per project.
- Accompanying uses requested simultaneously with a primary production are defined as:
 - Additional languages, formats, or editions of a print or electronic publication
 - Digital applications
 - Ephemera
 - Gallery graphics/didactic displays
 - Promotional or educational material
 - Websites/blogs/social media